


The Transport for the South East Regional Travel Survey improves understanding of how people travel across the South East, and supports local transport planning. Aligned with the National Travel Survey, data was collected through extensive travel diary surveys, enabling more detailed analysis of local travel behaviour by local authorities. This factsheet summarises key travel patterns across Kent & Medway in 2024/2025. We have also created factsheets for the other areas in our region.



Average number of trips per person per year **941**

How people are travelling




81%

Overall, people in the area made a similar number of trips per year as the TfSE average (941 compared with 943) and travelled slightly further each year (8,940 miles compared with 8,900 miles). Both the TfSE region and Kent & Medway travelled significantly further than the UK average.

Average trip durations



13-23 minutes



17-19 minutes

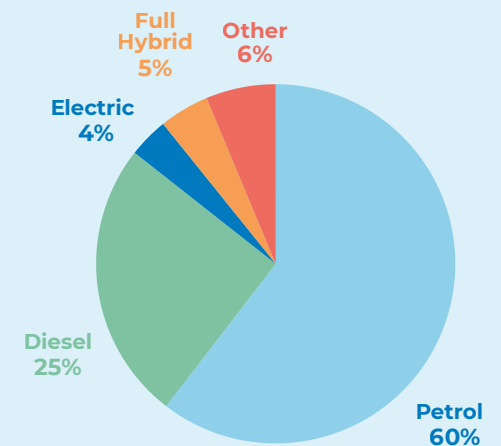


18-23 minutes

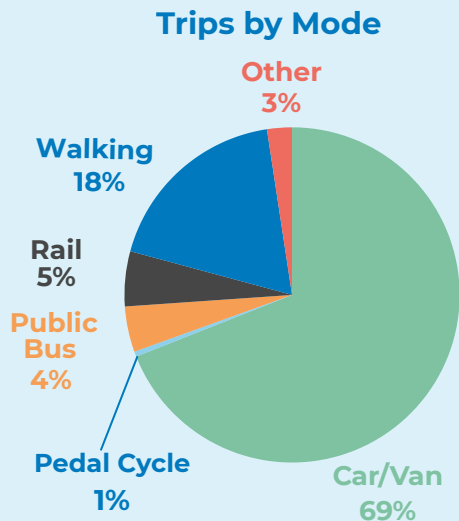
Vehicle Ownership

81% of households in Kent & Medway own at least one car, slightly higher than the region and England average (79%).

Vehicle Ownership



Driving licence ownership in Kent & Medway is the same as the TfSE average, with 89% of adults holding some form of licence, compared with 75% across England.



Travel in Kent and Medway is strongly shaped by car use, which, similar to the TfSE region, accounts for a higher share of trips and distance travelled than the England average. The area also shows the lowest levels of cycling but the highest levels of walking within the TfSE region.

EV Charging

In Kent & Medway, most EV charging takes place at home (67%). Public charging primarily occurs at service stations or charging hubs (11%) and at workplaces or places of education (10%), reflecting the importance of both en-route and destination charging. These findings are consistent with those across the TfSE region.



67%

Why people are travelling



28%
Shopping

Shopping was the most common reason for travel in Kent & Medway, whereas leisure was the most common purpose in the rest of the TfSE region and across England. Commuting was slightly more prominent in Kent & Medway than both regionally and nationally, accounting for 19% of trips. However, Kent & Medway recorded the lowest rates of travel for education and business within the region.



27%
Leisure



19%
Commuting



19%
Personal Business



1%
Business



2%
Education

How people are commuting

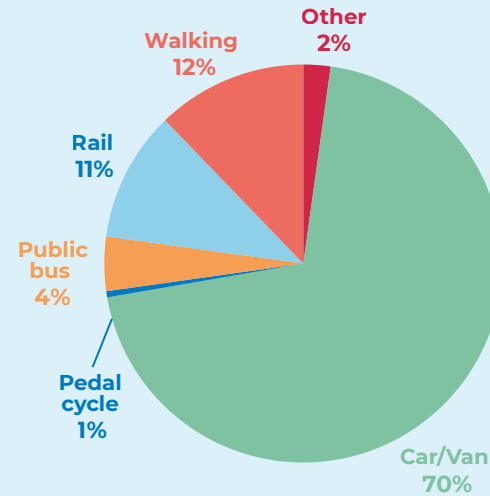
Kent and Medway saw the highest percentage of people commuting every day in the TfSE region.

Commuter frequency in 2024



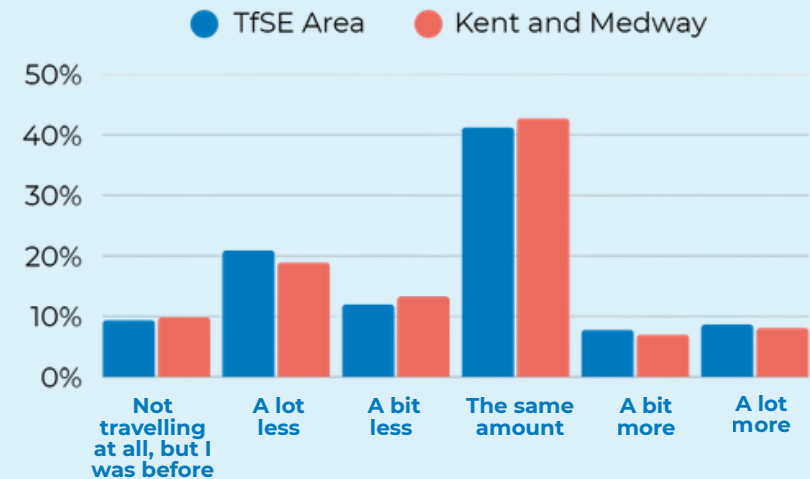
- Everyday 37%**
- At least once a week 40%**
- At least once a month 9%**
- Less than once a month 7%**
- Never 8%**

Commuting Mode Share



Kent & Medway follows the same pre- and post-pandemic commuting trends as the wider TfSE region. Compared with pre-pandemic levels, 43% of people report commuting about the same amount. However, a sizeable shift is evident, with 42% reporting commuting less. In contrast, 15% report commuting more often highlighting the varied impacts of changing work patterns across the region.

Commuting Changes Since COVID



This fact sheet offers a short snapshot of selected findings from the RTS. While it highlights some key insights, the survey includes a much wider range of data, and full datasets can be provided on request. Please contact coe@transportforthesoutheast.org.uk for more information.